

"The woman who cares" knows that she is not correctly clothed—that she has not the feeling of being altogether correct unless everything she wears is in keeping. Possibly she would confess to giving more thought to her extremities than to any other part of her wardrobe. The extreme of service, style and comfort is spelt in new foot gear.

"Made in America" is a familiar term in shoe for American shoes have always won first rank in the affections not only with the American woman, but also with her foreign cousins. This season our manufacturers have gained fresh laurels for they have exerted themselves to the utmost to provide novelties both in material and style.

Shoes should be fitted so that they conform with the shape of the foot, for ease and comfort the shoe should be as wide as your toes when you stand in your stocking feet, so as not to compress the outer border of the foot. Your shoes will give greater satisfaction if stretched on shoe trees when not in use, and are sure to fit more properly.

Foot gear fashions are subject to the same influences which affect the other garments of women's wardrobe. Now we have the martial note sounded in the trimming of high boots. It is rather unusual to talk of high shoes at spring time, but strangely enough there is a strong inclination to show many neches of well shod feet under the abbreviated skirts.

The military boot for spring shows a combination of effects trimmed with outache braid, gilt or silver buttons and even tassels.

A patent leather shoe had the vamp, back quarter and top of patent leather stitched in white, with a gray suede up and 16 brass buttons. Another with and colored suede top and vamp had blue morocco toe tip and heel. The seams were bound with blue soutache braid trimming, matching in color the blue enamel buttons.

High white boots in buckskin, calf skin and canvas, either all white or combined with black, are assured of success. A white boot with tip, heel and front stay of black patent leather laced with black lacing, had inlays of black patent leather on the sides.

Though the medium long vamp with contrasting leathers will lead, there is a strong prediction that the French broad toe and the short vamp will also be in evidence. The half Louis, the Louis-Cuban and the Spanish heels all show a slight increase in height. Strap effects in broad straps, cross-over straps and side straps are seen on many of the models. Large buckles no longer have the sway. Small ornaments in the shape of buttons are more frequently introduced.

The low Colonial pump, either plain, or in combination of shiny or dull leather and fabric, in black, white, gray, fawn, tan or bronze are used in an overwhelming majority of instances. Laced and strapped Oxford are also displayed.

A fawn colored pump had the tip and heel facing of black patent leather. The sides were inlaid with strips of black patent leather. The sole ornamentation at the side is a small enamel button.

A patent leather low shoe with modified heel welt sole and recede toe was simply edged with white and had a flat leather bow edged in white.

A four strapped bronze pump with short tongue had the back quarters of brown brocade in Japanese design. The front vamps were an open work revealing the hosiery underneath and embroidered with bronze beads.

A white calf skin low shoe in gaiter effect had a circular vamp and straps of black. The straps crossed over each other and fastened with black and white buttons.

An oddity in a duck shoe after a style which originated in Austria, had the vamp and straps printed with black geometric designs.

One could go on for ever describing the new low shoes for there is such an unlimited variation in shiny and dull leather with the tops and gaiter effects.

For evening wear plain satin pumps quite unadorned are used by many fashionables. This severe style in foot wear means economy. Satin, ottoman, go grain and corded silks in delicate shades, or black and white, are in the fashion parade.

Gold and silver brocade slippers in combination with leather often have the vamp cut in strips so as to have the colored hosiery form a panel effect. Bronze headed slippers with open work vamp beaded in bronze have a wide strap fastening on the side, which is trimmed with a row of bronzed cut steel ornaments.

A white kid slipper had the front of green satin embroidered in gold and green beads. This was worn in rather a curious combination with gold stockings.

For bed room use there are brocade and plain silk mules, which are usually in colors to match the negligees. A modification of the "Cuthbert" with addition of a cross strap finished with a buckle, which corresponds with the ornament on the tip of the shoe, is among the new shoes for home use.

OPENWORK HOISERY IN VOGUE. Feminine tastes are daily growing more and more critical when it comes

to hosiery. Black and white are always a good choice, but gray, sand color, putty, tan, bronze color, and all neutral shades are numbered among the favorites.

Black silk stockings with heavy white embroidered clocks are suitable for wear with the black and white shoes. Some stockings show lace inserts, while others are woven with rows of drop stitching.

Just like a Scotch lassie would wear, are the plaid stockings in many different colors. Stockings with Roman stripes woven around with black feet and tops, are new comers in the hosiery field. Two toned effects in many new combinations still hold their own.

All over lace stockings not only in black and white, but colors are used for dressy wear and either harmonize or contrast with the costume.

Not only have I seen stockings but topped up the side with rhinestone buttons with the button holes and scalloped edge worked in silk, but I could not help but admire the originality involved in designing a pair of white silk stockings which laced up the side with silk laces and tied in a bow finished with two tassels.

There may be no "snakes in Ireland," but a pair of black silk stockings had running up the instep a snake worked in iridescent beads. Another pair had butterflies large and small worked in beads. Stockings with open work insteps embroidered with heavy floral design are worn frequently.



American hairdressers are no longer depending on information from Paris, and have decreed that decided innovations would take place in coiffure styles this season.

Fashions in hair arrangement, like all other styles, are not created at a moment's notice but for logical reasons and usually follow the styles in millinery. There is always one type which suits the average person best. If you are in doubt how to dress your hair becomingly and haven't the "knack" to arrange it in the manner which is "a la mode," take a lesson from a hair dresser and you will be many times repaid in satisfaction.

The present style of coiffure depends much upon neatness—the heads are models of fine grooming. If a barette is not worn, the hair must be carefully trained and pinned in place with fine hair pins, or a net pressed into service. Be careful not to have the net too tight around your face, as softness is one of the attributes of the present day coiffures.

Those who found the tight hair dressing trying, will be gratified with the change, which shows a slight fullness at the crown and the upper part of

the back hair. The hair is drawn up to the crown and still gives a conical effect. The modern hair dress demands soft waves or fluffy locks brushed into tractability. The hair is usually parted at the side front in soft waves, or a broken pompadour frames the face. A simple style of the high coiffure is to arrange the hair in a high Psyche knot at the crown. Sometimes a cluster of curls is added to one side.

The French twist, so easy to arrange, continues to be worn. A pair of shell pins, or a long handsome comb, shows off admirably with this style of coiffure. Sometimes the left side is filled in with a braid which ends in a cluster of curls in front of the head. The hair for evening dress though simple in effect is really elaborate in construction. The styles of 1830, holding such a complete sway in the fashion realm, have also been adopted for coiffures. Many of the styles for evening wear are taken from copies of old pictures.

Small heads are shown off to the best advantage in the new hair dressing styles. Hair ornaments and combs have climbed from the simple arts of necessity to miniature works of art. There are many fetching effects in amber,

tortoise shell, jet and a new material called crystal. A Spanish comb of crystal set with brilliants and outlined with glass enamel is one of the new pins used extensively. Hair pins with filagree gold ball tops have the centers filled with sachet balls, which give a faint pleasing fragrance. Shell pins with square hinged tops, that may be turned in any direction to suit the hair dress, have not abated a bit in their popularity.

A curious turn of fashion is that blondes are inclined rather to jet ornaments while brunettes frequently choose the lighter shades.

When the hair is piled high, Spanish combs encrusted with gold and enriched with jewels give a brilliant touch to the coiffure.

Fan shaped pins for back dressing look as if they came from the land of the Mikado. The cost of these depends on the problem of the mounting. You can pay for them as little or as much as you wish.

WHAT has Dame Fashion decreed that the well-dressed woman shall wear on her feet for the Spring and Summer of 1915 ????????

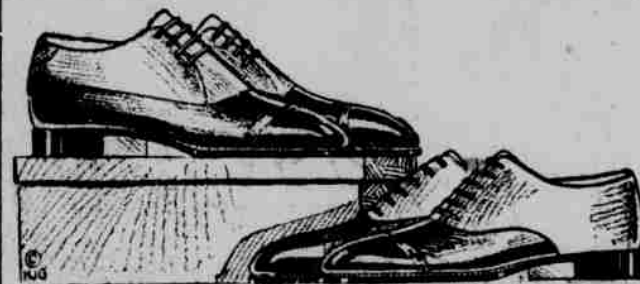
This is a question, no doubt, that is being asked by many women of this vicinity. We have been giving this subject much time and thought for the past few months, and believe that we have solved the problem.

We especially invite you to take a look at our show windows during the style show, and see for yourself our achievement. We are proud of our display of footwear and believe you will admire it. Just come to look and consider the buying proposition later. You will be well re-paid for your visit.

Yours Very Truly

NELSON & WHITE

32 West Washington Street.



Attractive
Spring Millinery
\$3 to \$10

See our Style Show Display. Many very fine Models.

RANEY'S

Millinery Exclusively.

42 North First St.

Easter Millinery Display

Hats of Distinction. We do not buy Shapes by the dozen but have an individual Hat for every lady.

El Modell Millinery

"The Style Parlors."
132 N. First Ave. Phone 3553

LATEST FASHIONS
in Easter Cards, Favors and Booklets.
Don't miss seeing them.



Picture Framing

From the simple little mouldings to the most elaborate designs of frames.

A large variety from which to choose an appropriate setting for your picture.

Miller-Sterling Co.

"Where Quality Counts."
H. W. DAYKIN, President.
42 North Central.



Your Clothes Should Look :: Nobby ::

Then Let Us Do Your Cleaning and Pressing.

WE STAND BEHIND OUR WORK

Work called for and Delivered.

GOLDBERG & GIBSON

CLEANING WORKS

Empress Theater Bldg.

Phone 1996

FLOWERS FOR THE FASHION SHOW

Leave your orders early. We deliver anywhere.

Morton's Flower Shop

Floral designs, cut flowers and plants.

Chas. E. Morton, Manager.

115 North First Avenue

Phone 3575.

PHOENIX, ARIZONA